ZEBRA'S **MOBILITY DNA**

The Genetic Code Engineered to Alleviate Enterprise Mobility Pain
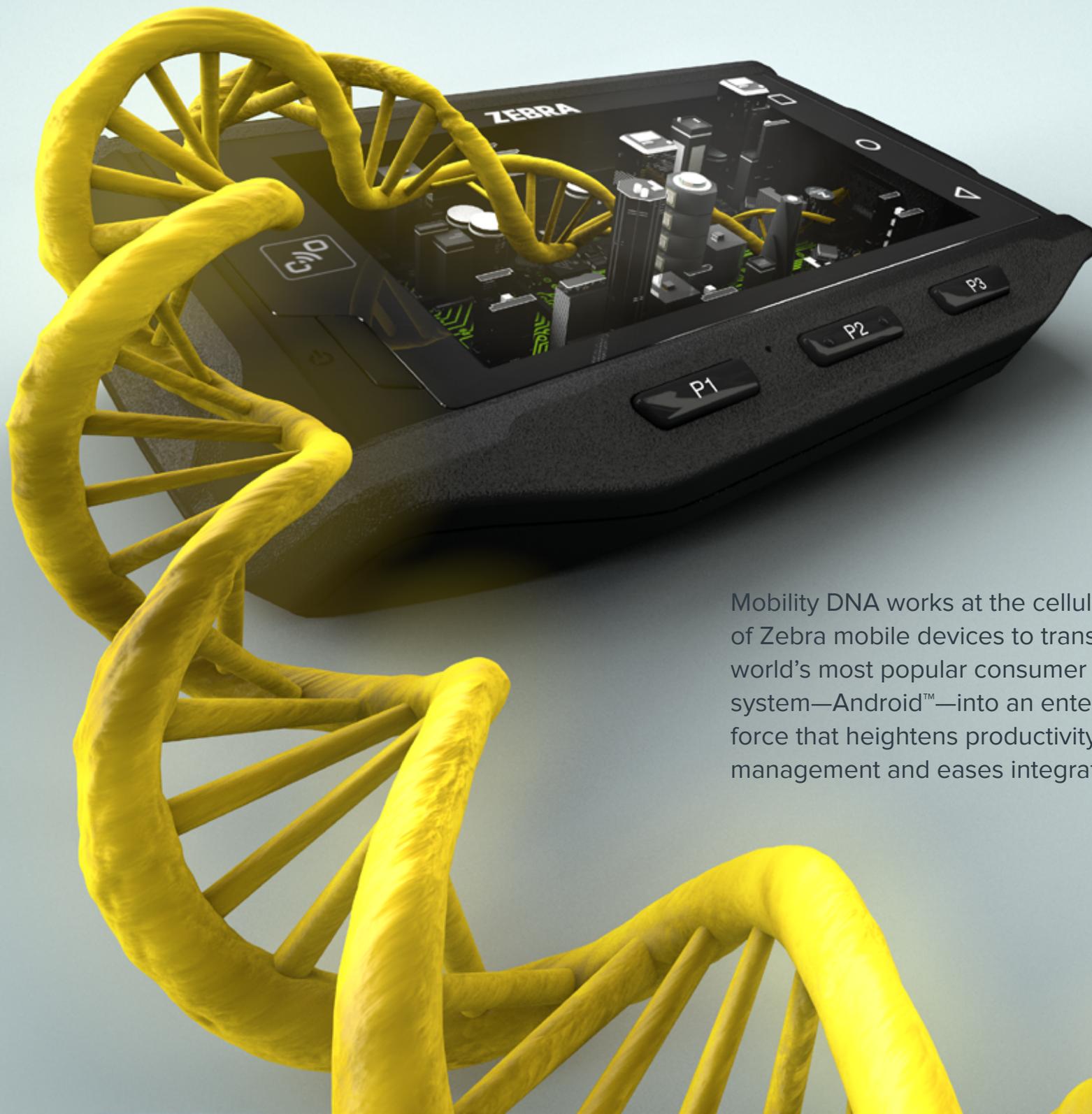
Mobility DNA works at the cellular level of Zebra mobile devices to transform the world's most popular consumer operating system—Android™—into an enterprise-ready force that heightens productivity, simplifies management and eases integration.

THE ANATOMY OF
MOBILITY DNA

It takes more than hardware to make your business run. It takes **an entire software ecosystem** formulated for your workforce, managers, IT staff and developers. Starting with superior technology genes, Mobility DNA evolves a new, more highly **advanced species of enterprise mobility.**

AN ENTERPRISE CLASS SOFTWARE ECOSYSTEM

DISTINCT LICENSED SOLUTIONS FOR **ENTERPRISE DOMINANCE**

In business, the survival of the fittest depends in part on your ability to maximize every resource. Mobility DNA's unique software solutions give you the power to **break free from inefficiencies and transform your operations**. Your workforce communicates as one; tasks get done at a rapid pace and connectivity becomes untethered and unmatched in speed and ease.

TRAITS FOR A LEANER, MEANER OPERATION

BUSINESS TOOLS

Workforce Connect – Improve and unify communications across devices

SmartDEX – Deliver cable-free, fast, and easy DEX connectivity

PRODUCTIVITY TOOLS

A SEQUENCE TO INCREASE EFFICIENCY

Mobile computers with Mobility DNA are genetically superior, as they embody **enterprise characteristics** customized to make jobs easier and tasks faster to accomplish. Built on the **user-friendly Android interface**, Mobility DNA shortens the learning curve and lengthens efficiency and productivity.

THE SUPER POWER TO WORK FASTER, SMARTER

SimulScan – Capture multiple barcodes, text fields, images and more with the press of a button

All-Touch Terminal Emulation – Convert legacy green screens into an all-touch modern user experience

Swipe Assist – Create a virtual data capture button on our mobile device screens

DataWedge – Send scanned data to any running app

Enterprise Keyboard – Enable fast, accurate alphanumeric entry purposely designed for enterprise

PowerPrecision – Keep mobile computers powered with software tools and intelligent batteries

THE FUSION OF SIMPLICITY AND MANAGEMENT

No other species of mobile computers pairs simplicity and device management like Mobility DNA. Regain control of your mobile platform through **superior security, greater access, centralized management, and real-time visibility**. The result is better deployment management and faster troubleshooting for optimal uptime.

Enterprise Home Screen – Create single-purpose devices and control which apps are available to users

StageNow – Quickly stage Android devices with a barcode scan or an NFC tag tap

EMM Tool Kit – Develop configuration and management features on Zebra mobile devices

PowerPrecision Console
Ensure device uptime by easily identifying and removing aging batteries from your battery pool

Device Diagnostics
Diagnose common mobile computer problems for immediate resolution

LifeGuard for Android
Continue security support for Android OS up to 10 years

WorryFree WiFi
Ensure network connectivity for seamless coverage over the entire workspace

Device Tracker
Tracks and detects your missing Zebra mobile devices within a particular zone or facility

MINIMUM EFFORT. MAXIMUM CONTROL.

SEAMLESS INTEGRATION
STARTS WITH A BETTER GENE POOL

Mobility DNA contains the code to **faster, smarter, easier enterprise, mobile app development.** Timelines are shortened, and confidence extended as rollouts run smoothly and OS migration integrates seamlessly into new and legacy infrastructures.

FASTER, EASIER DEVELOPMENT & DEPLOYMENT

Xamarin EMDK – Create enterprise apps without consumer Android constraints

Android EMDK – Use APIs and sample code to take full advantage of our Android devices

Enterprise Browser – Build feature-rich web apps that integrate seamlessly into our mobile computers

Mobility Extensions (Mx) Harden Android OS with enterprise security and control

DEVELOPMENT TOOLS
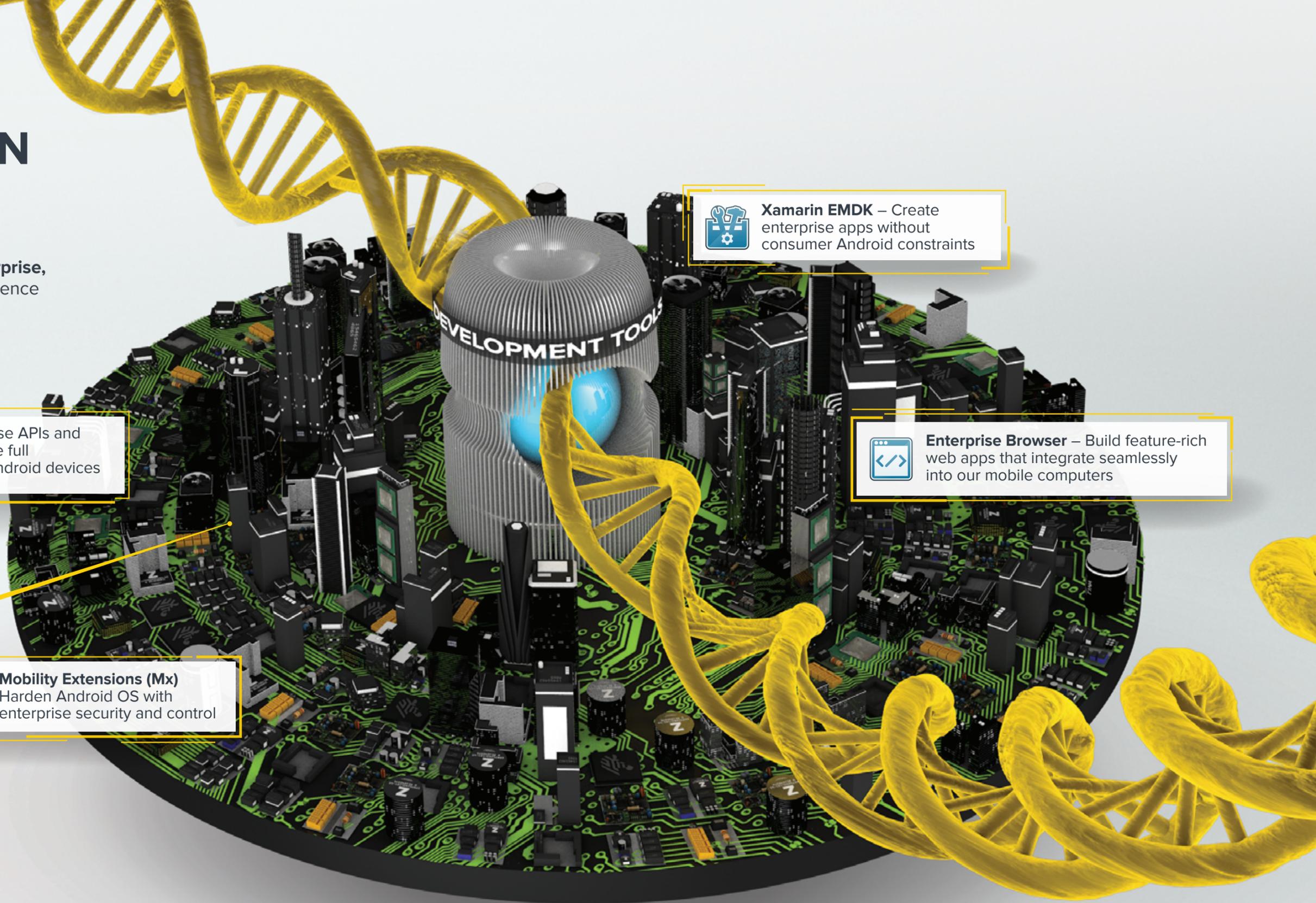
NOW, MOBILE COMPUTERS ARE REALLY READY TO GO TO WORK.

EXPERIENCE A NEW BREED OF **ENTERPRISE MOBILITY**

Mobility DNA bonds advanced enterprise traits with the consumer Android operating system – creating an entirely new animal. A descendent of the world's most popular operating system, **it's extremely friendly, yet all business at its core**. A hardened set of business-critical features lockout security risks and lockdown control. Such superior capabilities accelerate ROI, extend investments and propel productivity forward.
Now, mobile computers are really ready to go to work.

ZEBRA

DISCOVER THE ENTERPRISE CHARACTERISTICS OF MOBILITY DNA.
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